

Benefit Category	Benefit Detail	Supporting Partner (Tier 1)	Executive Partner (Tier 2)
<b>Annual Fee</b>	Your annual investment to the Network.	\$1,000.00	\$2,000.00
<b>Commitment Focus</b>	The primary goal of your investment.	Networking & Digital Presence	Industry Thought Leadership
<b>Branding Use</b>	Rights to use the official PALN Industry Partner badge.	X	X
<b>Website Recognition</b>	Company logo displayed on the PALN Industry Partners webpage.	Rotating Logo Placement	Prominent Logo & Footer Recognition
<b>Directory Listing</b>	Basic company listing in the PALN Industry Partner Services Directory.	Yes	Yes - Enhanced Listing (Includes logo, video, and social links)
<b>Networking Access</b>	Invitations to local PALN Mixers and social events.	(Two) 2 Representatives	Four (4) Representatives + Priority Seating
<b>Event Hosting</b>	Opportunity to apply to sponsor/host local non-educational PALS Connect Mixers.	X	Priority Consideration for Major Event Sponsorships (Gala, Elevate Workshop)
<b>Speaking Slots</b>	Opportunity to apply to host an approved non-commercial educational workshop (Non-CE).	X	Guaranteed opportunity to apply for a Keynote/Speaker Slot at an approved event.
<b>Digital Visibility</b>	Inclusion in general Industry Partner digital communications.	X	Complimentary Banner Ad placement on the PALN website for 30 days.
<b>PALN Control Note:</b>	All sponsorships and speaking opportunities are subject to PALN Executive Committee approval to ensure content remains non-commercial.	(Apply to Both Tiers)	(Apply to Both Tiers)